

RGK Foundation

1301 W. 25th Street, Suite 300

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www.rgkfoundation.org

Request for Proposals (RFP)

December 15, 2010

RGK Foundation is immediately seeking proposals from eligible nonprofits to conduct advocacy work during the 2011 Legislative Session that promotes specific policy recommendations outlined in Dr. Steven Kelder's report *Stuck in the Middle: The False Choice Between Health and Education in Texas Middle Schools*. The report can be accessed via the Foundation's website www.rgkfoundation.org.

As part of a special project of RGK Foundation to address the obesity epidemic, we commissioned a report to examine physical education policies relating to physical activity among middle school children. *Although the Foundation recognizes that obesity is a complex health issue influenced by a multitude of factors best addressed through a community-wide effort, we elected to prioritize physical activity as the primary focus of our special project.* With conclusive evidence that middle school students who have access to quality, school-based physical activity are healthier and do better in school, the Foundation is actively seeking opportunities to support the report's recommendations in the following order of priority:

1. To Preserve Public Funding for Physical Activity in Public Schools
2. To Strengthen Existing Texas Public Policies on Physical Activity
3. To Improve the Monitoring and Public Reporting of Fitness and Physical Activity Data

RGK Foundation will award up to four mini-grants to nonprofit organizations with demonstrated experience and capacity for engaging in high quality advocacy work. Nonprofits with 501(c)(3) tax-exempt status may apply for one-time, short-term grants of up to \$10,000. The application deadline is January 14, 2011, and selections determined by RGK Foundation will be announced by January 21, 2011. Applicants should submit proposals according to the following specifications via email:

- Cover letter on stationery signed by director
 - Executive Summary
 - Narrative with project description, goals, activities, budget, key staff, & plan to measure results
 - Organization Background
 - IRS determination letter
 - List of Board of Directors and officers
 - Organization operating budget
 - Audit, 990, and most recent quarter ending financial statements (unaudited)
 - Annual Report
 - Submit applications to: jhampton@rgkfoundation.org
 - For more information, contact Jami Hampton, Senior Program Officer, 512-474-9298
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